



## “COLOUR MY SEA-DOO” SWEEPSTAKES OFFICIAL RULES

**DRAW Date: April 17, 2020.**

- 1) **PARTICIPATION CONSTITUTES ENTRANT'S FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE OFFICIAL RULES.** The “Colour My Sea-Doo” Sweepstakes (hereinafter referred to as the "Sweepstakes") is for a limited time and begins on April 13th, 2020 at 09:00 am ET through April 15th, 2020, 11:59 pm ET. The Sweepstakes is sponsored by Bombardier Recreational Products Inc. ("BRP" or the "Sponsor"), 565, de la Montagne, Valcourt, Quebec, J0E 2L0.
- 2) By participating in this Sweepstakes, you acknowledge and agree that the Sponsor may collect the personal information submitted by you, and use the information pursuant to its privacy policy available online at [www.brp.com](http://www.brp.com).
- 3) **NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**
- 4) **ELIGIBILITY:** This Sweepstakes is open to legal residents of Canada, the United States (excluding Puerto Rico) who have reached the age of majority in their states/provinces of residence as of the date the Sweepstakes begins. Employees of BRP, their subsidiaries, affiliates and advertising and promotional agencies of BRP, and their immediate families (spouse, parents, children, siblings and their spouses) and individuals living in the same household as such employees are ineligible. This Sweepstakes is governed by the laws of Canada and subject to all applicable federal and provincial laws and regulations. VOID WHERE PROHIBITED BY LAW.
- 5) **PRIZE:** One (1) draw for a chance to win a **Sea-Doo Gift Package** with a retail value up to \$200 USD / \$300 CAD.
- 6) **HOW TO ENTER AND REGISTER TO THE SWEEPSTAKES:** An eligible individual (“Entrant”) may enter the Sweepstakes by going on Facebook and by completing the following steps:
  - a) Download, print and colour the Sea-Doo template available on the Sea-Doo Facebook page.
  - b) Entrant must create an entry on Facebook and share with us a photo of the coloured Sea-Doo image in a).
  - c) The entry must be tagged with the hashtags “#seadoolife” as a condition to entering the sweepstakes.



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- 7) Entrant must give a valid e-mail address, his/her name, phone number and complete address.
- 8) Note the following guidelines for entry of a photograph/video. Entry will be rejected if the Entrant does not follow these guidelines. Each photograph/video **must not**:
  - Violate or infringe upon another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
  - Violate copyrights (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media);
  - Submit any photo or video without the authorization for usage by all parties in the content;
  - Communicate messages or images inconsistent with the positive images and/or goodwill to which Sponsor wishes to associate;
  - Disparage Sponsor, Administrator, or other people, products or companies;
  - Contain any images or words that promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message.
- 9) One entry per participant.
- 10) **SELECTION OF WINNER AND PRIZE CLAIM:** Draw will be held on **April 17, 2020** at Sponsor office located at Bombardier Recreational Products Inc., 565, de la Montagne, Valcourt, Quebec, J0E 2L0. Winner is randomly selected. Odds of winning depend on number of entries received.
- 11) The Sponsor will attempt to contact potential winners between 9:00 AM ET and 5:00 PM ET, Monday to Friday, for a period of five (5) business days following the date of the prize draw. If the Sponsor is not able to make contact directly with a potential winner within the allotted time, using the email address and phone number the potential winner will have provided, then at the sole and absolute discretion of the Sponsor, that Entrant may be disqualified, and his/her entitlement to receive the prize may be forfeited, and the Sponsor reserves the right to randomly select another potential winner, whom the Sponsor will attempt to contact, and who will be subject to disqualification, in the same manner.
- 12) Decisions of the Sponsor in the selection and determination of winners and all matters relating to this Sweepstakes are final and binding. Before being declared a winner and in order to be eligible to win a prize, the potential winner must first correctly answer, without assistance of any kind, a time-based mathematical skill-testing question (i.e.:  $2 \times 10 \div 4 + 30 - 2$ ) and complete an affidavit of eligibility and a liability/publicity release. All relevant documents must be signed and returned to Sponsor within five (5) business days from the time the affidavit of eligibility, liability/publicity release have been sent by Sponsor, or the prize will be forfeited and another potential winner will be drawn.

**ski-doo LYNX SEA-DOO Evinrude ROTAX Can-Am**

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- 13) A copy of these rules is available on <https://www.sea-doo.com/us/en/sea-doo-life/contest/colour-my-sea-doo-sweepstake.html>. At the end of the contest, the winner's names will be published on <https://www.facebook.com/SeaDoo>.
- 14) By accepting the prize, Entrant consents to the use of his/her name, photograph, image, voice, and statements related to the Sweepstakes, for advertising purposes, without further compensation. There are no transfers, substitution and prize is non-refundable. **No cash alternatives for any prize**, except at the option of the Sponsor, who may substitute a prize of equal or greater value if advertised prize becomes unavailable.

#### GENERAL CONDITIONS:

- 15) Sponsor reserves the right to terminate this Sweepstakes in whole or in part at any time without liability. Sponsor is not responsible if, for any reason, the game is not capable of running as planned, or for any infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security fairness, integrity or proper conduct of this promotion or of any person's computer hardware or software. Should the game be terminated prior to the stated expiration date, notice will be posted on [www.ski-doo.com](http://www.ski-doo.com).
- 16) Sweepstakes materials are automatically void if they are reproduced, mutilated, forged, altered or tampered with in any way, if they are obtained through unauthorized, illegitimate channels, or if they contain printing, production, typographical, mechanical or other errors. Liability for game pieces containing printing or other errors is limited to replacement with another game piece while supplies last. Only the number of prizes stated in the Official Rules will be awarded. This Sweepstakes is subject to all applicable federal, state, provincial and municipal laws and regulations and is void where prohibited by law.
- 17) This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Facebook. Entrants are providing their information to Sponsor and not to Facebook. The information provided will only be used as stated in the Sweepstakes Rules. Facebook is completely released of all liability by each Entrant (and, if the entrant is at least 18 but under the age of majority in his/her province/state/territory of residence, his/her parent or legal guardian) for this Sweepstakes. Any questions, comments or complaints regarding the Sweepstakes must be directed to the Sponsor.
- 18) Sponsor is not responsible for lost, late, damaged, misdirected, defaced, mutilated, illegible, incomplete, postage-due, or altered mail or prize claims or other entries or matters pertinent to this Sweepstakes. Winners are randomly selected. The Sponsor is not responsible for printing, distribution or production errors or errors by mechanical readers or for lost, late, misdirected or postage-due mail or entries. In the event that production, seeding, printing or other errors cause more than the stated number of prizes of any category to be claimed,

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Sponsor reserves the right to suspend delivery of prizes, without prior notice, subject to the approval of the Régie des alcools, des courses et des jeux of the province of Québec.

- 19) By entering this Sweepstakes, winner acknowledges and agrees that Bombardier Recreational Products Inc., BRP US Inc., their affiliates and their respective officers, directors, employees, dealers, agents and insurers (collectively, "the Released Parties") (i) shall have no liability of any kind whatsoever with respect to this Sweepstakes and/or the awarding or use of the Prizes, (ii) make no warranty, guaranty or representation of any kind concerning the Prizes, (iii) disclaim any implied warranty of merchantability or fitness for any purpose, and (iv) are not liable for injury, accident, loss or damage of any kind resulting from the acceptance, conveyance or use of the Prizes or from participating in this Sweepstakes. The Release Parties are not responsible for typographical errors or any other errors in the offer or administration of this Sweepstakes, including but not limited to errors in the advertising, the Official Rules, the selection and announcement of winners, or the distribution of the Prizes.
- 20) For Quebec residents, any litigation respecting the conduct or organization of a publicity Sweepstakes may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of prizes may be submitted to the Régie des alcools, des courses et des jeux only for the purpose of helping the parties reach a settlement.

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