



Press Release **MISSION 1 COMPLETE FOR BRP AT THE 2013 RED BULL STORM CHASE**

Valcourt, QC, February 8, 2013 – BRP Sea-Doo watercraft have just completed an adrenaline-charged few days in support of the opening event of the 2013 Red Bull Storm Chase, the world's most challenging windsurfing event, pitting top windsurfers against the roughest conditions on the planet.

As an official partner, BRP was on hand with its Sea-Doo RXT 260 RS watercraft to support safety crews, a role for which their PWC are most ideally suited, with their exclusive Intelligent Brake and Reverse (iBR) technology, the world's only on-water brake. Ten of the world's best windsurfers completed three rounds of competition on Ireland's Maharees peninsula, confronting storm-force gusts of up to 137 km/h (74 knots) and aggressive 6-metre (20-foot) waves, providing plenty of action.



BRP's iBR technology was put to the test when sailor Robby Swift raised the bar with what was, according to Head Judge Duncan Coombs, "...the sickest, highest, most delayed and controlled push-loop forward I've ever seen". Swift's board snapped on impact, but with Sea-Doo watercraft always at their backs, sailors were feeling the confidence to make such bold moves.

After what one event reporter described as "possibly the most radical day in windsurfing history", Marcilio Browne, Dany Bruch, Victor Fernandez, Robby Swift, Julien Taboulet and Thomas Traversa all advance to the next Mission. BRP, like the windsurfers, now awaits the call of 'Mission 2' and the next superstorm.

Bombardier Recreational Products Inc. (BRP), a privately held company, is a world leader in the design, development, manufacturing, distribution and marketing of motorised recreational vehicles. Distributed in more than 100 countries, its portfolio of brands and products includes: Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Evinrude outboard engines, Can-Am all-terrain and side-by-side vehicles and roadsters, as well as Rotax engines. BRP also provides parts and service to Sea-Doo boat and Johnson outboard engine owners. BRP employs approximately 6,800 people worldwide.

*Model names may differ for international markets.

Ski-Doo
Lynx
Sea-Doo
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Johnson
Rotax
Can-Am

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